7 Easy Website Optimizations That Will 5X Bussiness

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Most sites get only 2% of their total traffic to sign up for their email list. But if you take that from 2 to 10%, you'll literally 5X your daily email subscribers without any ongoing work. his checklist will show you the 7 important changes you need to make to give your website the best shot at converting as many visitors into email subscribers as possible.

None of these take a lot of time, but each of them can make a dramatic difference in the number of new opt-ins you get every day.

– sandip gajera

- **Website Loading Speed Development (Both Mobile and Desktop)**

- **Use GoViral to create a thank you page that gets new subscribers to share your site.**

- **To Make 404 page & make the redirection from not found page**

- **Make sure every page must be internal link with service page**

- **Add an email opt-in form to your 404 page so that all broken links redirect visitors to an obvious next step and turns them into subscribers.**

- **Add schema markup so google read content**

- **Google Structured Data all webpage**

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